

# LIVERMORE

www.8-Pagers.com

## TOP 5 LISTING AGENTS

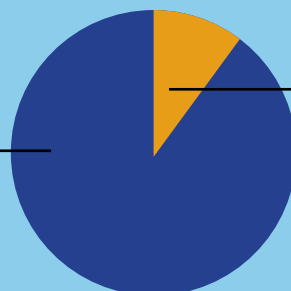
|                                     | #1<br>AGENT   | #2<br>AGENT   | #3<br>AGENT   | #4<br>AGENT   | #5<br>AGENT   |
|-------------------------------------|---------------|---------------|---------------|---------------|---------------|
| # of Listings Sold (08-24 to 07-25) | 27-Listings   | 23-Listings   | 18-Listings   | 14-Listings   | 14-Listings   |
| Sales (listing side only)           | \$ 42-million | \$ 35-million | \$ 26-million | \$ 19-million | \$ 17-million |
| Commissions (at 2.5%)               | \$ 1,050,000  | \$ 900,000    | \$ 650,000    | \$ 500,000    | \$ 400,000    |
| Market-Share (% of Listings)        | 3.1 %         | 2.7 %         | 2.1 %         | 1.6 %         | 1.6 %         |
| Average Commission                  | \$ 39,000     | \$ 39,000     | \$ 36,000     | \$ 34,000     | \$ 30,000     |

## LIVERMORE SUMMARY

|                                     |     |                                        |
|-------------------------------------|-----|----------------------------------------|
| # of Listings in LIVERMORE          | 863 | SFR's sold in Livermore 08-24 to 07-25 |
| # of Listings sold by a Top-5 Agent | 96  |                                        |
| # of Listings by other Agents       | 767 | 88.9 % of homes = sold by other Agents |

|                               |           |                                            |
|-------------------------------|-----------|--------------------------------------------|
| Average Commission            | \$ 35,000 |                                            |
| Cost per Mailer (5,000 homes) | \$ 4,385  | includes design, printing and mailing      |
| # of Mailers You Can Send     | 8         | Just ONE Sale Pays For 8-Months of Mailers |

**LISTINGS SOLD  
BY OTHER AGENTS**



**LISTINGS SOLD  
BY A TOP 5 AGENT**