

TOP 5 LISTING AGENTS

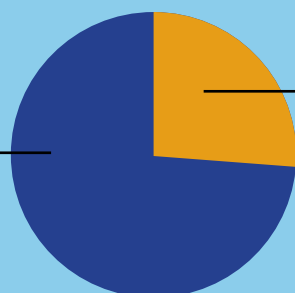
	#1 AGENT	#2 AGENT	#3 AGENT	#4 AGENT	#5 AGENT
# of Listings Sold (08-24 to 07-25)	22-Listings	15-Listings	12-Listings	5-Listings	4-Listings
Sales (listing side only)	\$ 70-million	\$ 46-million	\$ 30-million	\$ 20-million	\$ 43-million
Commissions (at 2.5%)	\$ 1,750,000	\$ 1,150,000	\$ 750,000	\$ 500,000	\$ 1,100,000
Market-Share (% of Listings)	10.6 %	7.2 %	5.8 %	2.4 %	1.9 %
Average Commission	\$ 79,000	\$ 77,000	\$ 62,000	\$ 100,000	\$ 272,000

ALAMO SUMMARY

# of Listings in ALAMO	208	SFR's sold in Alamo 08-24 to 07-25
# of Listings sold by a Top-5 Agent	58	
# of Listings by other Agents	150	72.1 % of homes = sold by other Agents

Average Commission	\$ 70,000	
Cost per Mailer (5,000 homes)	\$ 4,385	includes design, printing and mailing
# of Mailers You Can Send	16	Just ONE Sale Pays For 16-Months of Mailers

**LISTINGS SOLD
BY OTHER AGENTS**



**LISTINGS SOLD
BY A TOP 5 AGENT**