

CHOOSE YOUR NEIGHBORHOODS

**THE POST OFFICE MAKES IT EASY
TO CHOOSE YOUR NEIGHBORHOODS
WITH THEIR EDDM PROGRAM.
EDDM = EVERY DOOR DIRECT MAIL**

1 GO TO:
www.EDDM.USPS.com

2 SELECT YOUR CITY
OR ZIP CODE AND
CLICK "SEARCH"

3 CLICK RESIDENTIAL,
THEN CLICK
RESIDENTIAL ONLY

4 CLICK ON THE
NEIGHBORHOODS
YOU WANT.
PINK CHANGES TO
BLUE WHEN YOU
SELECT EACH
CARRIER ROUTE

5 CLICK "TABLE" AND THE CARRIER ROUTE
NUMBERS AND COUNTS WILL BE CHECKED.
WRITE DOWN THE CARRIER ROUTE
NUMBERS AND COUNTS

6 THIS IS HOW MANY HOMES
YOU'VE SELECTED, ALONG
WITH THE POSTAGE COST

USPS.COM Quick Tools Send Receive Shop Business International

Every Door Direct Mail® Select Routes Find a Printer Using EDDM

Step 1: Search for Routes

Use the EDDM® Online Tool to search for neighborhoods where your customers live. Then, use the filters to target customers by specific demographics such as age, household size, and income.

Search for Routes

94549 Search Clear

Refine Search View as: Map Table

Route Residential Total Age: 25-34 Size Income Cost

Map Key Show

Order Summary

Selected Routes
11

Post Office™ Drop-Offs
1

Total Mailpieces
4566

Approximate Cost
\$1127.80

Next Step

Clear Routes

The Post Office delivers your 8-pager for 24.7¢ each. 2-Pagers are the same exact price.

We charge 7¢ each to handle the paperwork, sorting and delivery to any post office in the Bay Area.

Carrier routes usually have 400-600 homes each. You can choose full carrier routes only.

***** Please Note : Sales tax is not charged on the portion of your order that we mail for you *****