INSPIRATION

Are you one of the Top-5 Listing Agents in the city you live in? If not, why not? You know the city. You know real estate and have done a lot of deals.

If you are a Top-5 Listing Agent, would you like to build on your momentum and become the #1 Listing Agent?

If you are the #1 Listing Agent, you are probably already doing a lot of direct mail. Compare our services to the mailing programs you are currently using.

This is a snapshot meant to inspire you

Take a look at what the Top-5 Listing Agents are earning for these Central Contra Costa and Tri-Valley cities. For a more detailed breakdown, click on the links below for each city.

These are the approximate commissions (GCI) for just the Top-5 Listing Agents in each city — these numbers do not show ADDITIONAL commissions earned for buyer-sides and listings in other cities. Satistics from August, 2024 to July, 2025.

Commissions for 1-year Agent ranking is based on number of listings

	_ #1 _	#2	#3	#4	#5
CITY	AGENT	AGENT	AGENT	AGENT	AGENT
Lafayette	\$ 1,700,000	\$ 1,800,000	\$ 950,000	\$ 800,000	\$ 600,000
Moraga	\$ 900,000	\$ 400,000	\$ 340,000	\$ 170,000	\$ 150,000
Orinda	\$ 950,000	\$ 850,000	\$ 900,000	\$ 500,000	\$ 650,000
Walnut Creek	\$ 1,000,000	\$ 900,000	\$ 700,000	\$ 400,000	\$ 400,000
Alamo	\$ 1,750,000	\$ 1,150,000	\$ 750,000	\$ 500,000	\$ 1,100,000
Danville & Blackhawk	\$ 2,850,000	\$ 1,450,000	\$ 1,550,000	\$ 700,000	\$ 1,000,000
San Ramon	\$ 1,600,000	\$ 650,000	\$ 700,000	\$ 500,000	\$ 350,000
Dublin	\$ 1,400,000	\$ 700,000	\$ 650,000	\$ 400,000	\$ 250,000
Pleasanton	\$ 1,700,000	\$ 1,300,000	\$ 1,050,000	\$ 800,000	\$ 1,300,000
Livermore	\$ 1,050,000	\$ 900,000	\$ 650,000	\$ 500,000	\$ 400,000

Being in the Top-5 gives you a consistent, stable income Being in the Top-5 is a very good living Being the #1 Agent is a FANTASTIC living