

TOP 5 LISTING AGENTS

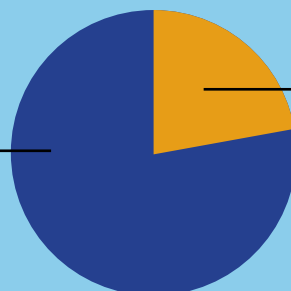
	#1 AGENT	#2 AGENT	#3 AGENT	#4 AGENT	#5 AGENT
# of Listings Sold (08-24 to 07-25)	25-Listings	18-Listings	13-Listings	8-Listings	8-Listings
Sales (listing side only)	\$ 56-million	\$ 28-million	\$ 27-million	\$ 16-million	\$ 11-million
Commissions (at 2.5%)	\$ 1,400,000	\$ 700,000	\$ 650,000	\$ 400,000	\$ 250,000
Market-Share (% of Listings)	6.6 %	4.8 %	3.4 %	2.1 %	1.6 %
Average Commission	\$ 56,000	\$ 40,000	\$ 51,000	\$ 49,000	\$ 44,000

DUBLIN SUMMARY

# of Listings in DUBLIN	378	SFR's sold in Dublin 08-24 to 07-25
# of Listings sold by a Top-5 Agent	70	
# of Listings by other Agents	308	81.5 % of homes = sold by other Agents

Average Commission	\$ 48,000	
Cost per Mailer (5,000 homes)	\$ 4,385	includes design, printing and mailing
# of Mailers You Can Send	10	Just ONE Sale Pays For 10-Months of Mailers

**LISTINGS SOLD
BY OTHER AGENTS**



**LISTINGS SOLD
BY A TOP 5 AGENT**